



a space for authentic reflection.

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Serving the Ethiopian community by encouraging and exemplifying vulnerable, thought-provoking conversations around the Gospel of Jesus Christ, the mission of the Church, and the life of a Christian.

WELCOME TO SELAH

Selah, an online platform, will serve the Ethiopian community by encouraging and exemplifying vulnerable, thought-provoking conversations around the Gospel of Jesus Christ, the mission of the Church, and the life of a Christian. Selah, a phrase mentioned in the Bible a handful of times, means stop and reflect. Our aim is to encourage a sense of community by allowing a space for deeper and authentic reflection.

Selah will host resources, articles, reflections, Bible studies, and devotionals in various media. The purpose of each and every content is to deepen our understanding of our faith and to equip us to joyously live everyday with eternity in mind.

WHAT MAKES IT DIFFERENT?

Beyond glorifying God, Selah has the desire to do two things differently and consistently.

BE VULNERABLE.

The Ethiopian culture does not lend itself to emotional risk. The effects of that has left even Ethiopian Christians and Christians of Ethiopian descent with conversations that are routine, superficial, and limited. As Selah, we believe Jesus was vulnerable; He risked being known, and we believe He wants us to follow that example. Selah will be a place where vulnerable conversations and reflections will be had and welcomed. It will be a place where we boldly go deep. This means contributors and curators of the platform will not just be putting together words, they will pour their life, experience, and humanity into their words. They will explore difficult topics not as experts themselves but as humans who have placed God and His word as the sovereign authority and expert. At Selah, we boldly share from the heart just like Jesus did.



CURATED BY WOMEN. CURATED FOR ALL.

There is an abundance of ministries in Ethiopia and for Ethiopians. Very few of those highlight women, and even fewer are curated by women. God reveals Himself uniquely through each of us; Selah is a place where we shine a special light on the perspective, creativity, and vulnerability of women that has long been overlooked and undervalued in the church. Of course, male contributors are also welcome, however; Selah will predominantly and consistently feature content sourced from female contributors.



Selah (n)

is a phrase that is mentioned in the Psalms and Habbakuk, and it is believed to mean *pause and reflect*.

SELAH IS FOR EVERYONE

Selah targets the Ethiopian community everywhere; this means new and old believers, and those that want to know how everyday people follow and trust Christ. This means content will be mostly in English and Amharic.

Contributors are encouraged to use the language that best expresses their ideas for them, and leave the editing to the editorial team. The platform will be family-friendly; and aims to capture the attention and interest of various demographic backgrounds.

BE PART OF THE CONVERSATION

Currently, Selah is in its design/startup phase led by a small, dedicated team. If you are in Addis and are willing to be part of our video productions as a guest or actor, contact us. We are working on creating processes that will make Selah efficient, accessible, and useful. We can use all the help, prayers, and encouragement we can get.

HOW YOU CAN BE A PART OF THIS



Partnership

We are looking to build bridges with organizations and individuals that believe in and promote vulnerability within the church as a means to encourage effective discipleship.

[Get in touch](#)



Financial

We are a countercultural, non-profit start-up. If you feel led to give, please go to PayPal and give your donation to www.paypal.me/SelahEthiopia.

[Donate here](#)



In-Kind

We are always needing more photography, videography, and graphics design tools to expand our offerings on the website. If you'd like to make an in-kind donation of such equipment, please do get in touch.

You can submit your own articles, poems, reflections, your own “Jesus Story”, and other materials you feel are creative and point others to the hope of Christ.



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